



News Release

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FEMA's Ready Campaign and ReadyOhio Encourage Citizens to 'Resolve to be Ready' in 2011

Columbus, OH – With 2010 coming quickly to an end, FEMA's Ready Campaign and ReadyOhio encourage all citizens to ***Resolve to be Ready in 2011***. The Ready campaigns ask that individuals, families, businesses and communities to focus on readiness and preparedness for all hazards and emergencies.

“Because hazards in Ohio are more prevalent during the winter, we all would be of a better advantage if we added emergency preparedness to our resolution lists,” said Nancy J. Dragani, executive director of the Ohio Emergency Management Agency. “We see an increase of home fires during the winter months, and we also have the potential of natural disasters like snow and ice storms, flooding, or events like prolonged power outages. As we celebrate the New Year, let's resolve to be prepared through a few simple steps: Get an emergency supply kit. Make an emergency plan. And, be informed of all the potential hazards that could happen in your home and community.”

Free tools, information and resources for *Resolve to be Ready in 2011* are available at www.ready.gov, www.ready.ohio.gov, or in Spanish at www.listo.gov. Preparedness information is available in 12 different languages on the Ready.gov site. All Ready sites explain what to include in an emergency supply kit for your home and vehicle, how to make an emergency plan, and how to prepare for winter storms and other hazards.

The ReadyOhio site provides fact sheets on potential hazards specific to Ohio.

Resolve to be Ready is spearheaded by FEMA's Ready Campaign, in partnership with Citizen Corps and The Advertising Council.